



Back to Basics Business
Planner

Why did you start out on your business journey?

The service/product which I am bringing to other people's lives is...

My service is amazing because it will...

1. _____
2. _____
3. _____
4. _____
5. _____

My 'WHY' is

My 'Perfect Client' will gain and achieve, whilst working with me...

My 'perfect Clients Pains are ...

My 'Perfect Clients' Vision and happy place is...

If I was to place myself within my 'perfect clients' shoes, the content I would need right now would be...

I currently FEEL 'stuck' with

I can 'unstick' myself by....

This month's goal which I WILL hit is...

Pick your most important goal, your primary goal, little or big. I don't you to list more than one but I want you to stretch yourself when selecting.

The steps I need to take in order to reach my goal are...

Whilst claiming my goal, my self-care plan will be...
